



Logic Unveils Brava: A customer-centric provider of simple, accessible, and user-friendly business technology and IT solutions.

George Town, Cayman Islands. 13 March 2024 – Logic Business proudly announces the launch of Brava, a new business arm dedicated to providing cutting edge business solutions and cyber security services, specifically for the Cayman Islands.

Brava is a next-generation solutions provider committed to simplifying how companies do business by streamlining technology and delivering solutions that help enable evolution and adaptability to all businesses, regardless of size.

Brava's innovative approach introduces four key dynamic areas of expertise: Brava Connect (next-generation connectivity), Brava Stronghold (cybersecurity), Brava Cloud (cloud and infrastructure services), and Brava Synergy (unified collaboration and productivity). These solutions aim to proactively connect and protect, foster collaboration, boost performance, and enhance network resilience, all while tailoring internationally recognized solutions for the Cayman Islands.

Brava is poised to redefine the ICT & Cybersecurity solutions and services landscape with a commitment to:

- **Expertise-Driven Solutions:** Leveraging Logic's experience and investment in fibre and technology, Brava is set to pioneer the future of integrated ICT, cloud, and cybersecurity services in the Cayman Islands. The solutions are meticulously designed to address the distinctive challenges and opportunities of each business.
- **The Brava Club:** Brava customers will be able to enjoy access to the exclusive Brava Club membership, elevating the customer experience with premium resources, personalized support, and global networking. Club members will enjoy a collaborative environment that will nurture business growth.
- **Business Growth Without Distractions:** Brava is dedicated to seamless technology integration, freeing organizations from IT complexities. By handling the intricacies of IT solutions and services, Brava enables businesses to concentrate on core activities and strategic initiatives for uninterrupted growth.
- **Tailored Approach:** Brava's customer-centric approach allows the team to design solutions for each business. Understanding the intricacies of operations, Brava provides customized strategies that align with business objectives, empowering clients in the digital landscape.

"At Brava, we're more than just a service provider; we're committed to our clients' success," affirmed Jeff Hart, Head of Brava Cayman Islands. "We rely on fostering a robust business community while simplifying technology, allowing our clients to concentrate on their core business. We strive to cultivate an ecosystem where businesses thrive, empowered by seamless solutions and unwavering support."

In a comment by Brava's CEO, Conor McGowan Smyth, he said, "I have been working with Logic and coming to the Cayman Islands regularly for ten years and am always impressed by the pace of change and innovation in the business sector in the Cayman Islands. Brava represents a new business experience here, bringing global vendors and international solutions that are developed specifically for the Cayman market. These solutions are delivered and supported locally by our dedicated Cayman Business team."

Brava is set to be a transformative force in the ICT solutions and services industry, creating new jobs in the ICT and cybersecurity sector and offering expertise-driven, distraction-free solutions that empower businesses to thrive in the digital era.

For more information, please visit www.brava.solutions or contact Alyssa Christian at achristian@logic.ky.

