



**Press Release**

For Immediate Release

Tuesday, July 12, 2022

**Logic, VertiCast Agree Channels Broadcast Deal**  
*Premier League, FIFA, EUROs to Feature on CSport & CSport2*



**George Town, Grand Cayman:** Logic will be bringing all 380 matches from the Premier League plus much more in top sports as the company announced today the signing of a carriage agreement with **VertiCast Media Group (VertiCast)** for the broadcast of their 3 sports channels – CSport, CSport 2, & CSport+. Broadcast of the CSport channels will begin the last week of July, two weeks prior to the kick-off of the 2022/2023 Premier League season.

Earlier this year VertiCast announced that it had acquired the exclusive rights in the Caribbean to the Premier League and would launch its channels this summer. In addition to all of the Premier League matches being carried on the CSport channels, for the first-time multiple matches will be made available from the NFL on Sundays plus coverage of Thursday night games, Thanksgiving Day games and playoff games. The robust line-up also includes the European Nations League and FIFA competitions.

“Logic is ideally positioned as a broadcast distribution partner for the CSport channels with its state-of-the-art fibre distribution and ability to provide add-on services”, said Olly McIntosh, President & C.E.O. of VertiCast. “We know how passionate the Cayman audience is about sports and particularly the Premier League and we are happy to work with Logic to provide their audience with the Premier League and much much more.”

The agreement signed between the companies runs through 2025 and includes the best local and international sports from VertiCast.



“This agreement with VertiCast will allow Logic to provide our subscribers with continued access to the best in sports action across our Pay-TV services.” said Logic’s GM Video Operations, Darryl Hather. “Our subscribers who are clamouring for more Premier League, NFL, and European Football, will get their wish through this agreement.”

VertiCast is a regional broadcaster and distributor of sports and general entertainment content via pay television, free-to-air television and streaming into 20+ markets in the Caribbean in a variety of languages.

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