# Press Release

# October 16th to 21st is Statistics Week in Cayman

In 1997, the United Nations Statistical Commission (UNSC) in its 29th session strongly recommended countries to celebrate statistics days or weeks, for the following key reasons:

* To promote people’s awareness of statistics and their value, and encourage their support for statistics and for providing data;
* To promote the use of statistics;
* To bring together users and producers of statistics; and
* To improve relationships between statistical authorities and the media.

Since 2007, the Cayman Islands has celebrated ***Statistics Week***. This year, there will be a week-long series of local activities from 16th – 21th October, 2016. The local celebration supports the ***Global Statistics Day*** on October 20th, 2016, and the ***Regional Statistics Day*** coordinated by the CARICOM on October 15th, 2016.

The Minister for Finance and Economic Development, Hon. Marco Archer is expected to issue a statement on October 17th (Monday) articulating the theme of Statistics Week: ***“Advancing Statistics for Improving the Lives of People.”***

The Economics and Statistics Office (ESO) will have presentations of *“Statistics and You”* to Grade 11 students in Clifton Hunter High School and Grades 9 to 12 students in Wesleyan Christian Academy. The presentation is expected to show how simple surveys can help explain the characteristics of a body of students that comprise a class or a school.

To promote the use of statistics, Radio Cayman *Talk Today* host Mr. Dwayne Sterling Ebanks in cooperation with ESO, will be hosting a daily mini presentation of local statistics on various subjects in a segment called *“Do You Know?”*  This will be followed by a *Stats Quiz* for the general public, with the first to call in the correct answer will be declared the daily winner. The winner will get a gas voucher and other ‘fun’ prizes provided by ESO. A similar package of daily presentation and quiz will be given to civil servants. The youth will also have the opportunity to be exposed to youth-related statistics and Stats Quiz via the Radio Cayman show *Youth Flex* on Wednesday, October 19th 2016. All *Stats Quiz* questions will be taken from statistical reports posted on the ESO website [*www.eso.ky*](http://www.eso.ky)*.*

Other activities by ESO staff include a thanksgiving within the worship service on Sunday (October 16th, 2016) at the Cayman Islands, and an outreach to elderly persons at Pines.

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